



NORTHPOINT

The Northpoint Master Plan is a study of multiple use types for a 100-acre site. The master plans developed for the client included three major use types: a residential community, a commercial center, and a health park.

The first developed master plan included a dense residential community of 765 units and a commercial component of over 250,000 square feet. The program was organized around a central spine extending from the main road intersection. An alternative plan was developed with a decreased intensity of 467 units, and included a dense urban core that had the feeling of a main street running down the central axis of the community.

The third site scheme focused primarily on commercial development, totaling 350,000 square feet of rentable space. Finally, a large-scale health park was explored as a fourth option. The program for the health park included a hospital, urgent care center, surgery center, medical office, wellness center, nursing school, hotel, and a continuing care retirement community.



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